# RECOMMENDATION TO COUNCIL (THE LEADER – COUNCILLOR REID)

#### **REVISED VISION STATEMENTS**

The ruling group has amended the vision statements that were adopted alongside the annual statement at Full Council in May. The revised first and fifth statements emphasise the Council's commitment to protecting the disadvantaged and recognise the wide base of Cambridge's economic growth.

So, "A city which is diverse and tolerant, values activities which bring people together and where everyone feels they have a stake in the community" becomes "A city which celebrates its diversity, unites in its priority for the disadvantaged and strives for shared community wellbeing"; and "a city with a thriving knowledge-based economy that benefits the whole community and builds on its reputation as a global hub of ideas and learning" becomes "A city with a thriving local economy that benefits the whole community and builds on its global pre-eminence in learning and discovery".

The full revised set of statements now read:

#### "Our vision

The Council has a clear vision for the future of our city, a vision which we share with Cambridge citizens and with partner organisations.

# Cambridge – where people matter

A city which celebrates its diversity, unites in its priority for the disadvantaged and strives for shared community wellbeing

A city whose citizens feel they can influence public decision making and are equally keen to pursue individual and community initiatives

A city where people behave with consideration for others and where harm and nuisance are confronted wherever possible without constraining the lives of all

## Cambridge – a good place to live, learn and work

A city which recognises and meets needs for housing of all kinds – close to jobs and neighbourhood facilities

A city which draws inspiration from its iconic historic centre and achieves a sense of place in all of its parts with generous urban open spaces and well- designed buildings

A city with a thriving local economy that benefits the whole community and builds on its global pre-eminence in learning and discovery

A city where getting around is primarily by public transport, bike and on foot

### Cambridge – caring for the planet

A city in the forefront of low carbon living and minimising its impact on the environment from waste and pollution "

## **Accordingly, Council is recommended to:**

Adopt the revised vision statements